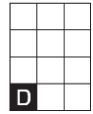# MDD APPLICATION DETAILS AND DATES

2024 ENTRY

PLEASE USE THE APPLICATION FORM LINK HERE

OR COPY AND PASTE https://airtable.com/appRkwWpL5enlL6hv/shrWOMXd46mUZ30Tc

KEY DATES:

- **February 20th** 1 – 2 pm. In person information session. Room 127
- **February 22nd** 5 – 6pm. In person information session. Room 127 (REPEAT of 20th Feb session).

- **March and April** - Portfolio software advice at Adobe Creative Commons in Kahlert Village (this is offered in addition to MDD instructions and is an independent optional session for those who would like extra Adobe software skills and support)

- **April 22** (10 am) - Application Submission Open (Link ABOVE)
- **May 3 (6pm) - Application Submissions close**

- **May 17th (noon)** - Decision Letters Emailed via University Email
- **May 28th (noon)** - Deadline to accept offer (instructions come with your offer letter)

- **June 3rd onwards - Notification to waitlisted students** with offers via university email
- **June 10th -** Deadline for waitlisted students to accept offer
- **June 13th - end of July** – if any remaining waitlist offers become available these will be issued

Application Questions:
 These are the questions that appear in the online application form. Prepare your answers beforehand in a word file, and copy/paste them into the form when making your submission.

1. MOTIVATION: Why are you interested in an education / career in design? (<250 words)

2. BACKGROUND: In what ways have you engaged in Design in and out of school (before and / or during university)? Answer based on your definition, experience and reflections on what design is (<250 words)

3. KNOWLEDGE + PERSONAL REFLECTION: Provide an example of how design can make a positive or negative impact in the world; this example can be from your own experience (<250 words)

4. ADDITIONAL INFORMATION: Do you want us to know anything else about you as a candidate? (If you are re-applying, please articulate what have you worked on to improve) (Optional) (<250 words)

Portfolio Submission:

File type: Adobe PDF
File Name: University ID (example: u1234567.pdf)
File Size: 30MB or less (No Exceptions)
Page size and format: 11x17 Vertical or Horizontal
Page count limit: None

What to include:

1.   Cover Page
   o   TITLE 'MDD PROGRAM APPLICATION PORTFOLIO'
   o   List DES 2630 Lab/ studio Instructor, Semester, Year taken
   o   NO NAMES, NO UNIDs . This is a blind review, and we will cross reference your portfolio with your identity only after the work has been viewed by the Admissions committee.

2.   *Coursework:* **DES 2630 - Design Context**

Include Design Lab final project
   o   Include relevant project information, descriptions and your final design images and text
   o   Please show your design process! Lab instructors should walk you through this.
   o   Overall, remember to develop and craft your presentation of the project into a clear narrative

Include Sketchbook exercises: select 3 to 5 assignments (for example sketchbook exercises , collage, photography)

3.   *Coursework:* **ARCH 2630 - Arch Workshop**

   Include 2 – 3 projects / examples of work from this course. Include process work where applicable.

4.   Other work - OPTIONAL
   Adding other design / creative work is completely optional. Applicants who do not include other work will not be disadvantaged. Select and show your strongest work only*:*
   o   Other University of Utah design courses e.g. graphic design, communications, art courses
   o   Other work completed outside university (speak to your DES2630 instructor for advice on this!)

Re-Applying? Include any revised work you have completed from your prior relevant courses e.g. revised DES2630

Applying from Design Minor? Include work from DES 4010 - Minor Capstone Studio.

APPLYING FROM OUTSIDE THE UNIVERISTY OF UTAH?

• 　　Please use the same application form, providing your personal statement answers and a portfolio of design / creative work
• 　　Please substitute the 'DES2630' instructions with equivalent design work you have available, including process as well as final pieces

Questions? Email MDD Chair, Dr Nicole Porter: nicole.porter@utah.edu